# EPIM Brunel

Quarterly Review: 1 January 2020 to 31 March 2020





## Introduction

Welcome to the EPIM Brunel investment review. In this report we will be covering information and events that influenced performance during the first quarter of 2020.

After stock markets hit all-time highs in January, the spread of the coronavirus outside of China impacted all global markets from February onwards, with falls averaging 20% over the quarter. Swift government and central bank responses to the crisis should help support markets going forwards but volatility will probably remain elevated.

This report will give some perspective and context around our investment decisions and the overall performance of the portfolios.

#### **Contents**

- Introduction
- EPIM Brunel quarterly & annual review
- Investment outlook
- Appendix EPIM Brunel investment performance

# Market overview Q1 2019



The value of investments can fall and you may get back less than you invested.

# The big picture in Q1 2020

|                               | Q1 <sup>1</sup> | 2020<br>YTD | 1yr   | 2yr  | 3yr | 4yr  | 5yr  | 2019 | 2018 | 2017 | 2016 | 2015 |
|-------------------------------|-----------------|-------------|-------|------|-----|------|------|------|------|------|------|------|
| Cautious<br>Portfolio         | -7.5            | -7.5        | -2.5  | 2.4  | 3.5 | 14.3 | 14.9 | 11.2 | -2.7 | 5.9  | 9.8  | 2.5  |
| Income<br>Portfolio           | -11.3           | -11.3       | -4.9  | 1.0  | 1.9 | 16.1 | 16.7 | 14.5 | -4.2 | 8.1  | 12.3 | 3.5  |
| Balanced<br>Portfolio         | -14.4           | -14.4       | -7.2  | -0.4 | 0.8 | 18.9 | 17.8 | 16.6 | -3.9 | 8.8  | 15.4 | 3.3  |
| Growth<br>Portfolio           | -16.8           | -16.8       | -8.9  | -1.6 | 1.9 | 22.8 | 21.7 | 18.4 | -4.0 | 11.8 | 16.7 | 4.7  |
| Global<br>Equity<br>Portfolio | -20.2           | -20.2       | -11.1 | -2.9 | 0.2 | 22.1 | 22.1 | 22.1 | -4.8 | 12.5 | 17.9 | 5.4  |

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- Global equity markets fell by an average of 20.3% over the quarter.
- Fixed Interest fared better; UK Corporate Bonds fell 5.6% while UK sovereigns generated a positive return with Index-linked Gilts up 2.6% and Conventional Gilts gaining 7% year to date.
- UK equities were harder hit than the rest of the world with a decline of 25.2% vs 16.6% for the rest of the world.
- Within Overseas equities, the Emerging Markets sector was a notable detractor, falling by 34.8%, while Japanese equities held up relatively well falling by 11.2%. US equities ended the quarter down 14.8%.
- Mimicking the equity markets, UK REITs fell 18.4% while UK Direct Commercial Property sustained a fall of 1.2% overall. Absolute Return fell by 6.6%.
- Governments around the world have implemented restrictions to help alleviate pressures on the health system. Now, a quarter of the world is living under some form of lockdown and global economies are taking a hit.
- Monetary policy has responded very quickly to the crisis with rate cuts, an
  increase in bond buying programs and liquidity support. Fiscal policy will play
  a bigger role with the G20 announcing plans to inject over \$5 trillion into the
  global economy.
- The severity of past equity market declines has been more correlated with the length of the recession rather than the magnitude of the drawdown. We feel that buying stocks at these levels should reward investors over the long term.

# Performance highlights Q1 2020

#### **Asset Allocation**

### What worked & why?





#### Being overweight North America and Absolute Return

There was relative outperformance in North American equities due to the overweight position. Absolute Return fell less than other asset classes during the sell-off.

## What didn't work & why?





#### Being underweight cash and bonds

The underweight positions in "safe haven" assets, such as bonds and cash, hindered performance as equity markets fell over the quarter.

# Performance highlights Q1 2020

#### **Fund Selection**

## What worked & why?



- Baillie Gifford American continued to outperform with investors seeing value in tech stocks such as Netflix, Zoom and Amazon, during the Covid-19 outbreak.
- Lindsell Train, Ninety One UK Equity Income and Threadneedle European Select all have a quality bias which helped protect capital in tougher market environments.
- Fidelity Emerging Markets Fund has a defensive growth orientated strategy as it invests in companies with superior balance sheet strength, high corporate governance standards and high visibility on earnings.
- JPM Global Macro Opportunities has maintained a low level of risk throughout, predominantly achieved through short derivative exposures and defensive currency positions such as being long on Japanese Yen. The fund also added a small gold position. By sector, the bias is towards technology and the fund benefited from not holding energy stocks.

## What didn't work & why?



- Within UK equities, funds holding more domestically focussed firms suffered the most, such as Merian Mid Cap and Ninety One UK Special Situations.
- Listed property holdings (Schroder Global Cities Real Estate and iShares Global Property Securities) caused a drag to performance in addition to the corporate bond holdings (Pimco UK Corporate Bond and Robeco Global Credits) which sold off over concerns about corporate balance sheets.

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# Portfolio changes Q1 2020

#### **Asset Allocation**

#### Fund Selection

- From 1st January 2020 there were some changes to the MSCI PIMFA Conservative and Growth indices.
- In the Conservative benchmark, UK corporate bonds were reduced by 2.5% and Alternatives was increased by 2.5%.
- In the Growth benchmark UK equities were reduced by 2.5% and overseas equities were increased by 2.5%.

| Fund   | Asset Class     | Action    | Reason  |
|--|-----------------|-----------|---|
| Jupiter Absolute<br>Return                     | Absolute Return | Sold      | Over Q1 the Jupiter Absolute Return holding was removed following a downgrade to "Hold" by our Research Department after a period of                                  |
| Muzinich Global<br>Tactical Credit             | Absolute Return | Bought    | <ul><li>disappointing performance.</li><li>The proceeds had been allocated between the Muzinich Global Tactical</li></ul>   |
| Investec Diversified Income                    | Absolute Return | Increased | Credit, Investec Diversified Income and BNY Mellon Global Short Dated High Yield funds.   |
| BNY Mellon Global<br>Short Dated High<br>Yield | Absolute Return | Bought    | We expect these funds to generate a positive return for investors over the investment cycle with lower risk than equities.  |
| JOHCM Continental<br>European                  | European        | Sold      | The JOHCM Continental European fund was also liquidated. The performance of the JOHCM fund has been disappointing given the level of                                  |
| HSBC Europe Index<br>Fund                      | European        | Bought    | fees. In lieu of a suitable active fund with tilt to value stocks the allocation has been split between the HSBC Europe Index and Threadneedle European Select funds. |

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Focus on MI Select Manager Funds

# MISM Funds – Covid-19 Volatility

- Reviewed Business Continuity Plans of the underlying manager's
- Allowed the more defensive mandates to take up a larger share of the funds
- We took the opportunity to retain cash or allocate cash as managers found opportunities in the market

| MISM mar                    | <u>ndate weights a</u>               | s at March end |                        |   |     |
|-----------------------------|--------------------------------------|----------------|------------------------|---|-----|
|                             | <sup>⊕</sup> Investec                | 24%            |                        | COLUMBIA<br>THREADNEEDLE<br>INVESTMENTS | 33% |
|                             | J.P.Morgan Asset Management          | 32%            |                        | <sup>⊕</sup> Investec                   | 35% |
| UK<br>Equity                | LINDSELL TRAIN                       | 29%            | UK<br>Equity<br>Income | Man J.                                  | 32% |
|                             | © OLD MUTUAL<br>Asset Management 10% |                |                        |   |     |
|                             | New Smaller<br>Companies Manager     | 5%             |                        |   |     |
|                             | BAILLIE GIFFORD                      | 42%            |                        |   | 8%  |
| North<br>American<br>Equity | J.P.Morgan Asset Management 58%      |                | Bonds                  | Insight                                 | 35% |
|                             |                                      |                |                        | PIMCO                                   | 34% |
|                             |                                      |                |                        | ROBECO                                  | 23% |

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# Investment outlook

| Outlook  | Asset Class       | Reasoning   |
|----------|-------------------|---|
| $\Theta$ | UK equities       | Cable is trading just above the levels seen last October when the market was most pessimistic about the odds of a no-deal Brexit. Since then, interest rate support has moved sharply in favour of the pound. Rate spreads are currently at 2015 levels, when the pound was trading in the 1.46-1.57 range vs. the dollar. We believe the pound has upside on a 12-month time horizon, which should support common currency relative performance. UK equities are also trading on historically very depressed valuations vs. Europe ex UK on 12m forward P/E. Against this backdrop, we consider the UK a deep value play.  |
| 1        | US equities       | The prevailing view among investors is that the US is rich with good companies with attractive secular growth prospects that cannot be found in most other markets. The US is also in decade-plus long run of outperformance, and there has been no clear sign of a trend change. The US is well positioned to outperform if global equities correct, as it is defensive in nature. This defensiveness comes from both the currency, as well of from the fact that it has high weightings in defensive sectors and is rich in "quality" companies. We continue to recommend positioning for outperformance.   |
|          | European equities | Once the crisis simmers and demand for the dollar wanes, the euro should catch a bid from the fact the euro is more cyclical than the dollar, owing to the greater cyclical exposure of the Eurozone economy compared to the US. Still, there are headwinds facing Europe ex UK. Importantly, the region is highly reliant on tourism, which will be extremely hard hit over the coming quarters and may lag the broader economic rebound. As such, the benefit that Europe ex UK would normally derive from an eventual global economic rebound may be blunted somewhat. Meanwhile, although we foresee higher bond yields over the next year, the upside in Europe will likely be very limited, which will cap any net interest margin improvement for its banks. |
|          | Japanese equities | After outperforming solidly as the coronavirus crisis intensified in Europe and the US, Japanese equities have moderately underperformed. The Bank of Japan has announced it will double its annual ETF purchases. The increase puts the BoJ on a possible course to overtake the Japanese state pension fund as the biggest holder of domestic stocks by the end of the year. But we doubt BOJ purchases will be enough to drive outperformance. What we need to see to turn bullish on Japan is a move higher in inflation, which pushes JGB yields higher. There are no signs of that occurring anytime soon.  |

# Investment outlook

| Outlook  | Asset Class                | Reasoning  |
|----------|----------------------------|--|
| <b>(</b> | Asian ex Japan<br>equities | As economic growth is tanking in the West, China is getting back to work. Against this backdrop, Asia ex Japan has outperformed the global equity benchmark since the crisis began intensifying in late February. On a 12m time horizon, there are several reasons to expect continued outperformance. China better positioned now to weather a global slowdown – exports as a share of GDP have dropped to multi decade lows. It is the 100th anniversary of the Chinese Communist Party next year. The authorities attach a lot of importance to these milestones and will do what they can to ensure that sentiment is positive around celebrations. State owned banks will do what is necessary to foster stock market stability. We were previously concerned that it would be difficult to generate positive news flow on the trade war front this year. But the trade war is now on the backburner until after the US election. Moreover, Trump's re-election odds are now highly uncertain. Joe Biden would not be easy on China, but we suspect he would be less tough than Trump. Finally, and similar to trends observed around the world, interest rate spreads have moved in favour of the RMB over the dollar. Despite these reasons, we suspect Asia ex Japan will underperform the US in the context of a global equity market correction, and so have trimmed our exposure. We anticipate raising weightings anew if/when we re-raise our global equity exposure. |
| <b>(</b> | Emerging market equities   | EM ex Asia has been by far the worst performing region since the coronavirus crisis heated up. Plunging commodity prices, particularly oil, has dragged the region lower. The recent OPEC+ decision to cut production puts a floor under prices, but is not enough to drive oil prices higher given the massive hit to demand due to the coronavirus crisis. We maintain a small exposure to EM ex Asia, and expect to take a more bullish view when we get closer to the economic turning point that will support higher commodity prices.  |
| 1        | Absolute Return            | A weighting to absolute return will provide some diversification benefits to portfolios if equities and bonds sell off together. While equity and bond prices have been negatively correlated since the late 1990s, there is the possibility they both sell off in unison under certain scenarios. Furthermore, an allocation to absolute return provides some optionality to benefit from an increase in volatility.  |

# Investment outlook

| Outlook  | <b>Asset Class</b> | Reasoning   |
|----------|--------------------|---|
| <b>(</b> | Bonds              | At 30 basis points, 10-year Gilt yields are very low. Over time, the market should slowly price in that recovering economies will boost inflation pressures, which central banks will ultimately have to lean into. As this occurs, Gilt yields should move gradually higher. For now, however, we maintain Gilts at neutral. There is a high risk of an equity market correction, and Gilts still offer somewhat of a hedge, albeit much less so compared to past risk off phases. We expect default rates to pick up, mainly in the high yield sectors such as Energy, Retail, Leisure and Hotels. Investment grade corporates will not be immune, but rather than defaults we are likely to see more downgrades. Nevertheless, valuation is attractive, even after the recent rally. Meanwhile, central bank corporate bond buying programmes provide solid support. However, given our view that the odds of a correction in risk assets is high, we believe it is too early to add to credit exposure. |
|          | Cash               | We raise our cash weighting to overweight, funding this position with a reduction in our equity overweight. The odds of an equity market correction are elevated. We want to have liquidity on hand to quickly buy back in to risk assets if a correction occurs.   |

Appendix:
Investment Performance

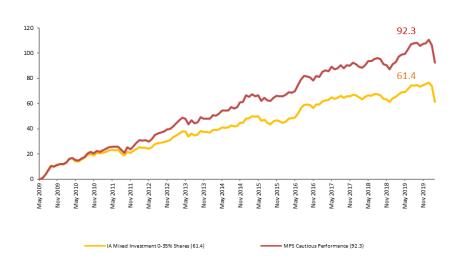
#### **Cautious**

| % to 31 March 2020               | Q1 <sup>1</sup> | 2019 | 2018 | 2017 | 2016 | 2015 | 2014 |
|----------------------------------|-----------------|------|------|------|------|------|------|
| Cautious Portfolio               | -7.5            | 11.2 | -2.7 | 5.9  | 9.8  | 2.5  | 9.8  |
| IA Mixed Investment 0-35% Shares | -8.1            | 8.8  | -3.4 | 5.0  | 9.0  | 0.8  | 5.4  |
| Relative                         | 0.6             | 2.4  | 0.7  | 0.9  | 0.8  | 1.7  | 4.4  |

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## Performance since Inception



### Asset Allocation as at 31 Mar. 2020

| Bonds      |                          |       | 48.0% |
|------------|--------------------------|-------|-------|
| Equities - | - International          |       | 15.5% |
|            | Equities - US            | 10.5% |       |
|            | Equities - Europe ex UK  | 2.0%  |       |
| (a)        | Equities - Asia ex Japan | 1.5%  |       |
|            | Equities - Japan         | 1.0%  |       |
|            | Equities - Emerging      | 0.5%  |       |
| Absolute   | Return                   |       | 15.0% |
| Equities - | - UK                     |       | 12.5% |
| Cash       |                          |       | 4.5%  |
| Commerc    | cial Property            |       | 4.5%  |

Source: Morningstar.

Performance and holdings may differ depending on your platform

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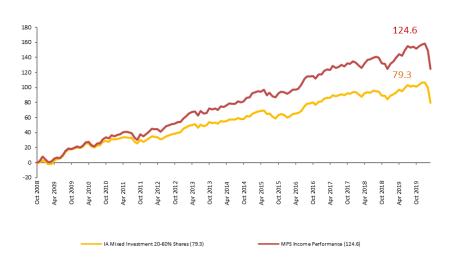
#### **Income**

| % to 31 March 2020                | Q1 <sup>1</sup> | 2019 | 2018 | 2017 | 2016 | 2015 | 2014 |
|-----------------------------------|-----------------|------|------|------|------|------|------|
| Income Portfolio                  | -11.3           | 14.5 | -4.2 | 8.1  | 12.3 | 3.5  | 8.8  |
| IA Mixed Investment 20-60% Shares | -13.1           | 12.1 | -5.1 | 7.2  | 10.5 | 1.4  | 5.1  |
| Relative                          | 1.8             | 2.4  | 0.9  | 0.9  | 1.8  | 2.1  | 3.7  |

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## Performance since Inception



#### Asset Allocation as at 31 Mar. 2020



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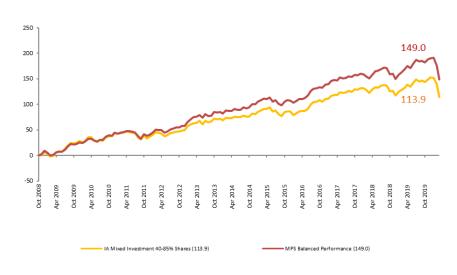
#### **Balanced**

| % to 31 March 2020                | Q1 <sup>1</sup> | 2019 | 2018 | 2017 | 2016 | 2015 | 2014 |
|-----------------------------------|-----------------|------|------|------|------|------|------|
| Balanced Portfolio                | -14.4           | 16.6 | -3.9 | 8.8  | 15.4 | 3.3  | 7.5  |
| IA Mixed Investment 40-85% Shares | -15.2           | 15.9 | -6.1 | 10.1 | 13.1 | 2.6  | 5.1  |
| Relative                          | 0.8             | 0.7  | 2.2  | -1.3 | 2.3  | 0.7  | 2.4  |

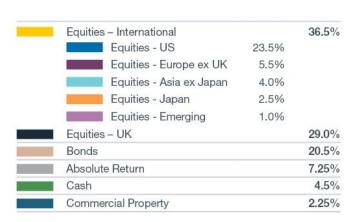
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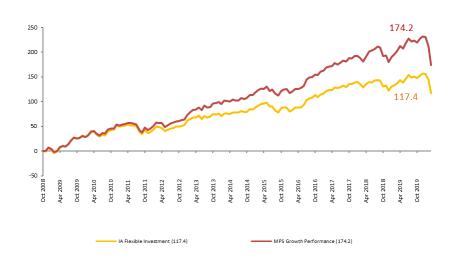
#### Growth

| % to 31 March 2020     | Q1 <sup>1</sup> | 2019 | 2018 | 2017 | 2016 | 2015 | 2014 |
|------------------------|-----------------|------|------|------|------|------|------|
| Growth Portfolio       | -16.8           | 18.4 | -4.0 | 11.8 | 16.7 | 4.7  | 6.8  |
| IA Flexible Investment | -15.5           | 15.6 | -6.6 | 11.1 | 14.0 | 1.9  | 5.0  |
| Relative               | -1.3            | 2.8  | 2.6  | 0.7  | 2.7  | 2.8  | 1.8  |

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### Performance since Inception



#### Asset Allocation as at 31 Mar. 2020

| Equities – International |       | 49.0%  |
|--------------------------|-------|--------|
| Equities - US            | 31.0% |        |
| Equities - Europe ex UK  | 7.0%  |        |
| Equities - Asia ex Japan | 6.0%  |        |
| Equities - Japan         | 3.5%  |        |
| Equities - Emerging      | 1.5%  |        |
| Equities – UK            |       | 32.0%  |
| Bonds                    |       | 10.25% |
| Absolute Return          |       | 5.25%  |
| Cash                     |       | 2.0%   |
| Commercial Property      |       | 1.5%   |

Source: Morningstar.

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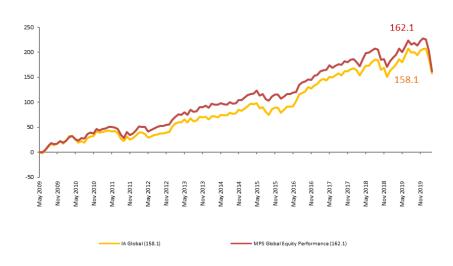
## **Global Equity**

| % to 31 March 2020      | Q1 <sup>1</sup> | 2019 | 2018 | 2017 | 2016 | 2015 | 2014 |
|-------------------------|-----------------|------|------|------|------|------|------|
| Global Equity Portfolio | -20.2           | 22.1 | -4.8 | 12.5 | 17.9 | 5.4  | 5.3  |
| IA OE Global            | -15.7           | 22.0 | -5.7 | 13.9 | 23.4 | 2.3  | 7.0  |
| Relative                | -4.5            | 0.1  | 0.9  | -1.4 | -5.5 | 3.1  | -1.7 |

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## Performance since Inception



#### Asset Allocation as at 31 Mar. 2020



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